

Curriculum Vitae

Eirini Sifaki

Head of the department of Language and Intercultural Studies,
University of Thessaly

Founding member of the Laboratory Cultural Relations and
Comparative Arts (CulCo lab)

Associate Professor in Cultural Theory and Criticism

Address Alexandra's building, Glavani and 28th October street, 5th floor

Telephone (+30) 2421093037

Skype eirini_sifaki

E-mail eisifaki@uth.gr

eirini_sifaki@yahoo.gr

Web pages



<https://orcid.org/0000-0002-8342-3898>



Scopus ID: 56880239700

<https://www.scopus.com/authid/detail.uri?authorId=56880239700>



https://www.researchgate.net/profile/Eirini_Sifaki



<https://scholar.google.com/citations?user=1w7WLMEEAAAJ&hl=en>



<https://pe-uth.academia.edu/EiriniSifaki>



<https://www.linkedin.com/in/eirini-sifaki-a79b5171/?originalSubdomain=gr>

EDUCATION

2004: PhD in Information and Communication Studies, University of Paris 3, Sorbonne Nouvelle, France.

2000: Master (D.E.A) in Information and Communication Studies, University of Paris 3, Sorbonne Nouvelle.

1999: B.A (Maîtrise) in Information and Communication Studies, University of Paris 3, Sorbonne Nouvelle.

1998: B.A in Applied Languages (English, French and Italian), Anglia Polytechnic University, Cambridge, UK.

ACADEMIC BACKGROUND

2022-present **Associate Professor** at the Department of Language and Intercultural Studies, School of Humanities and Social Sciences, University of Thessaly, Greece.

2005-present **Associate Tutor** at the Hellenic Open University, Cultural Organisations Management MsC, School of Social Sciences, and Greek Culture Studies, School of Humanities, Greece.

2008-2011 **Adjunct Lecturer** at the Department of Sociology, Faculty of Social Sciences, University of Crete, Greece.

2006-2007 **Associate Tutor** for the Distance Learning Postgraduate Course “*History of the Social Experience of Moviegoing*” organized by Professor Robert Allen and Dr Kate Bowles.

2004-2007 **Adjunct Lecturer** at the Department of Film Studies, School of Fine Arts, Aristoteleion University of Thessaloniki, Greece.

RESEARCH EXPERIENCE

13/09/2022 - 31/08/2024 Principal investigator of the project: *Interdisciplinary and interart approaches for the development of meta-narratives about the pandemia based on museum's actions. From experience to art and theory.* Funder: Special Account for Research Grants University of Thessaly, Center of Research Innovation and Excellence (CRIE), Coordinator country is Greece in collaboration with the University of Lorraine (Institute CREM) from France.

01/08/2016 - 06/12/2016 Principal investigator and project manager of the research study: *The emergence and creation of a “Weird Wave” in Greek Cinema: scientific and media discourse and the role of marketing.* This research was funded by the European Parliament.

1/7/2016 - 31/5/2018 Postdoctoral researcher in the framework of the research project funded by HORIZON2020, DEFORM: *Determine the global and financial impact of research misconduct.* Project ID: 710246. My main duties concern the discourse analysis of the scientific literature, the conception and implementation of an interview guide for expert and the evaluation of e-learning tools.

01/04/2013 - 30/10/13 Project evaluator *in the framework of the ANR (The French National Research Agency) programme “Apprentissages.*

01/10/2013 - 30/06/2014: Researcher in the project *Education of ROMA Children*, implemented by the Center for Intercultural Education, of the University of Athens.

19/02/2012 - 19/02/2013: Researcher in the research program funded by the Special Fund for Research grants, ELKE, University of Crete, entitled *Biomedical technology and assisted reproduction: 'promises' and meanings in print and online advertisements of IVF centers'* (research coordinator: V. Petoussi).

2011-2013: Expert of educational practice and applications in the field of *Cultural Programs for the Operational program: Education and Lifelong Learning* (Pedagogical Institution, Ministry of Education, Lifelong Learning and Religious Affairs in Greece, financed by Greece and the European Union).

2009-2011: Participation in the research programme *A socio-cultural study in three prefectures of Crete: Strategies for an alternative action plan of local development*. Research Institute: *Social Analysis and Applied Social Research* (Director: Professor Skevos Papaioanou), Department of Sociology, University of Crete, Greece.

SELECTED PUBLICATIONS

Edited books

1. **Sifaki, E.**, Poupou, A., & Nikolaïdou, A. (2011). *City and Cinema: Theoretical and Methodological Approaches*, Athens, Nissos (in Greek).
2. Poupou, A., Nikolaïdou, A., & **Sifaki, E.** (2014). *World Film Locations*, Athens, London, Intellect.
3. **Sifaki, E.**, Stamou, A., & Papadopoulou, M. (2020). *The emergence of a New Wave in contemporary Greek cinema: Processes of artistic production, legitimization and communication in the art world*, Athens: EKKE / National Center for Social Research publishing (in Greek).

Journal articles

01. **Sifaki, E.** (2003). Global strategies and local practices in film consumption, *Journal for Cultural research*, 7(3), 243-257.
02. **Sifaki, E.** (2005). Le commerce international des films en Grèce (1939-1954): Relations commerciales et modèles de fréquentation, *Questions de communication*, 8, 389-406.
03. **Sifaki, E.**, & Papachristos, D. (2007). Cinema and history: the educational use of the film *The Man with the Movie Camera* by T. Vertov in secondary education, *Educational Sciences*, 1, 113-227 (in Greek).
04. Papachristos, D., Kalogiannakis, M., **Sifaki, E.**, Alafodimos, K., & Vassilakis, K. (2008). Education and Technology in Business in the light of innovation as their competitive advantage. The introduction of eLearning/eTraining systems, *Tourism Themes*, 6(6), 71-91 (in Greek).
05. Manolakis, K., & **Sifaki, E.** (2011). Educational and communication policy of of political personality's institutions: a comparative approach, *Educational Sciences*, 2, 7-24 (in Greek).
06. **Sifaki, E.**, & Papadopoulou M. (2015). Advertising Modern Art. A Semiotic Analysis of Posters used to communicate about the Turner Prize Award. *Visual Communication*, 14(4), 457-484.
07. Boile M., & **Sifaki, E.** (2016). Diffusion and adoption of technological innovations by Greek museums: research results, *Hellenic Journal of Music, Education and Culture*, 7(3).
08. Papadakis, St., Kalogiannakis, M., **Sifaki, E.**, & Vidakis, N. (2019). Evaluating Moodle use via Smart Mobile Phones. A case study in a Greek University, *EAI (European Alliance for Innovation) Endorsed Transactions on Creative Technologies*, 5(16), e1, 1-12, <http://eudl.eu/pdf/10.4108/eai.10-4-2018.156382>
09. **Sifaki, E.**, & Stamou, A. (2020). Film criticism and the legitimization of a New Wave in Contemporary Greek Cinema. *Journal of Greek Media and Culture*, 6(1), 29-49, doi: <https://doi.org/10.1386/jgmc.6.00002.1>
10. Kyprianos, K., **Sifaki, E.**, & Bantimaroudis, P. (2020). Digital gatekeepers and website visitors of the Acropolis Museum: revisiting gatekeeping theory in the cultural domain, *Museum Management and Curatorship*, 35(4), 409-423. doi: <https://doi.org/10.1080/09647775.2019.1630851>
11. Petousi, V., & **Sifaki, E.** (2020). Contextualizing harm in the framework of research misconduct. Findings from discourse analysis of scientific publications, *International Journal of Sustainable Development*, 23(3/4), 149-174. <https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijsd>
12. Stamataki, V., & **Sifaki, E.** (2020). Quality Evaluation and Quality Metrics in the Cultural Sector. *International Journal of Teaching and Case Studies*, 11(4), 317-343.

13. Drolia, M. **Sifaki, E.**, Papadakis, S., & Kalogiannakis, M. (2020). An Overview of Mobile Learning for Refugee Students: Juxtaposing Refugee Needs with Mobile Applications' Characteristics. *Challenges*, 11(2), 31.
14. Papadakis, S., Vaiopoulou, J., **Sifaki, E.**, Kalogiannakis, M., & Stamovlasis, D. (2021). Attitudes towards the Use of Educational Robotics: Exploring Pre-Service and In-Service Early Childhood Teacher Profiles, *Educ. Sci.* 2021, 11(5), 204. <https://doi.org/10.3390/educsci11050204>
15. **Sifaki, E.**, & Kypraiou, E. (2021). Social media and attracting young audiences to cultural organizations. *Educational Sciences*, 3, 236-259. (in Greek)
16. Papadakis, St., Kalogiannakis, M., **Sifaki, E.**, & Monnier, A. (2021). Editorial for the research topic: The Impact of Smart Screen Technologies and Accompanied Apps on Young Children Learning and Developmental Outcomes, *Front. Educ.* 6, 790534 <https://www.frontiersin.org/articles/10.3389/educ.2021.790534/full>
17. **Sifaki, E.**, & Papadopoulou M. (2022). Exploring film marketing in the new age digital era. Four cases of marketing European art house film productions, *International Journal of Cultural Management*, 1(1), 3-25. <https://doi.org/10.1504/IJCULTM.2019.10026127>
18. Drolia, M., Papadakis, St., **Sifaki, E.**, & Kalogiannakis, M. (2022). Mobile Learning Applications for Refugees: A Systematic Literature Review. *Education Sciences*, 12(2), 96. <https://doi.org/10.3390/educsci12020096>
19. **Sifaki, E.** (2022). Film production and factors of conceptualization and establishment in artistic cinema. Cinema as a cultural construction and as a social process. In H. Dermentzopoulos and K. Kaloudi (Eds). *Cinema and history: the memory of a country and the countries of memory. Polis Theatre. Interdisciplinary Journal for Theater and the Arts*, (vol 5-7), 234-246, (in Greek).

Book Chapters

20. **Sifaki, E.** (2002). Un siècle de cinéma grec: acteurs en enjeux. In Vovou I. (Ed), *Les médias en Grèce, Mésogeios (Méditerranée) N°16*, pp. 43-63, Paris, Editions Hêrodotos.
21. **Sifaki, E.** (2007). Cinema goes to war: the German film policy in Greece during the Occupation. In D. Welch & R. V. Winkel, (Eds.), *Cinema and the Swastika. The international expansion of third Reich Cinema (1933-1945)*, pp. 148-158, London, Macmillan/Palgrave.
22. **Sifaki, E.** (2007). Travelling with "Brides" in the microhistory of immigration, in Tomai F. (ed), *History and politics in the work of Pantelis Vougaris*, Athens, Papazissis, pp. 293-315. (in Greek)
23. **Sifaki E.** (2010). Television and Cinema: Contemporary Economic, Production and Cultural Practices, In Vovou I. (ed), *The world of Television. Theoretical Approaches, Program Analysis and the Greek Reality*, Athens, Herodotos, pp. 537-579. (in Greek)
24. **Sifaki, E.** (2011). The social experience of cinema: spatial practices and cultural structures. In E. Sifaki, A. Poupou & A. Nikolaidou (Eds.), *City and cinema: theoretical and methodological approaches*, pp. 135-163, Athens, Nisos.
25. **Sifaki, E.** (2012). Theoretical and methodological proposals for the design of training programs and visits to museums and cultural centers, In Major Teacher Training Program, *Basic training material*, Volume E' Cultural Programs, Athens: Pedagogical Institution, pp. 44-74. (in Greek)
26. **Sifaki, E.**, & Poupou, A. (2014). *Athens, City of the Imagination*, World Film Locations, Athens, London, Intellect.
27. **Sifaki, E.** (2015). Visual communication and the arts: an example of visual design analysis», In M. Pourkos (Ed.), *Experience and based on art qualitative research methods*, pp. 228-244, Athens, Nissides.
28. **Sifaki, E.** (2016). Cinéma et pratiques spatiales: la contribution de la grille de pratiques spatiales de David Harvey à l'étude des pratiques cinématographiques. In L. Créton, & K. Kitsopanidou (Eds.), *Ville et cinéma: espaces de projection et espaces urbains*, pp. 25-37, Paris, éditions Théorème.
29. **Sifaki, E.** (2016). Portraits and routes of a 'lost generation' in Athens. New narratives about the city and youth cultures, In T. Karavia & I. Pascou (Eds.), *The photographic city: approaches and projections*, Athens, Potamos, pp. 151-165 (in Greek).

30. Papadakis, S., Kalogiannakis, M., **Sifaki, E.**, & Vidakis, N. (2018). Access Moodle Using Smart Mobile Phones. A Case Study in a Greek University. In A. Brooks, E. Brooks, & N. Vidakis (Eds). *Interactivity, Game Creation, Design, Learning, and Innovation. ArtsIT 2017, DLI 2017*. Lecture Notes of the Institute for Computer Sciences, Social Informatics and Telecommunications Engineering, vol 229, pp. 376-385, Switzerland, Cham, Springer.
31. **Sifaki, E.**, & Boile, M. (2018). Cultural organizations and education: a case study on the diffusion and adoption of technological innovations by Greek museums. In P. Calogiannaki, T.-H. Chiang, J. Spyridakis, Th. Babalis (Eds). *Interculturalism in the 21st Century. Prospects and Challenges*, (pp. 173-197). Nicosia, HM Studies and Publishing.
32. Vlasopoulou, M., Kalogiannakis, M., & **Sifaki, E.** (2021). Investigating Teachers' Attitude and Behavioral Intentions for the Impending Integration of STEM Education in Primary School. In St. Papadakis & M. Kalogiannakis (Eds). *Handbook of Research on Using Education Robotics to Facilitate Student Learning* (pp. 235-256). Hershey, PA: IGI Global. DOI: 10.4018/978-1-7998-6717-3.ch009
33. Petousi, B., & **Sifaki, E.** (2022). Depiction of discourse on research integrity and its violations in international scientific journals and articles-Bibliometric findings. In T. Garani-Papadatou and V. Petousi (Eds.). *Integrity and responsibility in scientific research. Issues of law and bioethics*, (pp. 99-133), Athens, Papazisi publications.
34. Petousi, B., & **Sifaki, E.** (2022). The causes of research integrity violations: Discourse analysis of articles published in international scientific journals. In T. Garani-Papadatou and V. Petousi (Eds.). *Integrity and responsibility in scientific research. Issues of law and bioethics*, (pp. 135-187), Athens, Papazisi publications.
35. **Sifaki, E.** (2022). *Museum's digital activities during the pandemic. Art as a communicative experience*. In St. Papadakis and A. Kapaniaris (Eds.). *The Digital Folklore of Cyberculture and Digital Humanities*, (pp. 267-295), USA, IGI Global.
36. **Sifaki, E.**, & Papadimitriou, S. (2022) L'éducation aux médias en Grèce : Les bonnes pratiques appliquées par des instances de l'éducation formelle et informelle. In L. Corroy (Ed.). *Education aux médias en Europe. Histoire, enjeux et perspectives*, (pp. 85-100), Paris: L'Harmattan
37. **Sifaki, E.** (2022). Roviros Manthoulis becomes director of the National Radio and Television Broadcasting Company (ERT). The coexistence of Cinema and Television in the Post-dictatorship era. In A. Nikolaidou and D. Papachristos (Eds.). *Motherland, i see you. The 20th Century of Greek Cinema*, (pp. 161-168), Athens, Nefeli.

Articles published at Conference Proceedings

1. **Sifaki, E.** (2001). «Le messenger dans les tragédies grecques: sciences de l'information et de la communication et pensée communicationnelle le V siècle et aujourd'hui», *Proceedings of the Doctoral Conference Figures du messenger, University of Paris III - Sorbonne Nouvelle, Ecole Doctorale ASSIC*, pp. 11-16.
2. **Sifaki, E.** (2002). «Les salles multiplexes comme acteurs du paysage cinématographique grec», *Proceedings of the Doctoral Conference Les Figures de l'Acteur, University of Paris III - Sorbonne Nouvelle Ecole Doctorale ASSIC*, pp. 167-171.
3. **Sifaki, E.** (2004). «Projections of popular culture through the study of the cinema market in contemporary Greece», *Proceedings of the First LSE Symposium on Modern Greece* organised by the Hellenic Observatory London School of Economics, 2004. Published on line at <http://www.lse.ac.uk/collections/hellenicObservatory>
4. **Sifaki, E.** (2004). «Permanences et ruptures dans l'internationalisation du cinéma en Grèce », paper presented at the workshop *Internationalisation de la communication* (M. Palmer/ T. Mattelart), *1ère conférence Internationale Francophone en Sciences de l'Information et de la Communication, CIFSIC 2003, Supports, dispositifs et discours médiatiques à heure de l'internationalisation*, University of Bucarest.

Published at the electronic address of CNRS (Centre National de la Recherche Scientifique) (<http://archivesic.ccsd.cnrs.fr>) (in French).

5. **Sifaki, E.** (2004). «Le témoin de l'histoire: propos sur la problématique des sources en histoire du cinéma», *Proceedings of the Doctoral Conference Les Figures du Témoin, University of Paris III - Sorbonne Nouvelle, Ecole Doctorale ASSIC*, pp. 5-9, 2004.
6. **Sifaki, E., & Sifakis, Y.** (2007). «Cultural marketing and new technologies in the service of cultural organizations», *Proceedings of the Conference New technologies and marketing, organized by the department of Commerce and Advertisement of the Technological Educational Institute of Crete, Ierapetra*, 24-25 May, pp. 262-266 (in Greek).
7. **Sifaki, E., & Kalogiannakis, M.** (2007). «Evaluation of educational material in distance learning. The case of the Module ELP44 in the Hellenic Open University», In A. Lionarakis (Ed), *Proceedings of the 4th International Conference in Open and Distance Learning, Forms of Democracy in Education: open access and distance education*, pp. 487-500, Athens, Propombos
8. **Sifaki, E.** (2008). «Visions of diasporic identities in Greek Cinema», In M. Damanakis (Ed), *Proceeding of the International Conference, Globalisation and Greek Diaspora*, Intercultural and Diasporic Studies Laboratory, pp. 241-252, University of Crete.
9. Kalogiannakis, M., Panayiotakis, S., **Sifaki, E., & Vasilakis, K.,** (2011). «Asynchronous distance learning services at TEI of Crete. Student's uses and gratifications from the service», In A. Lionarakis (Ed), *Proceedings of the 6th, ICODL, International Conference on Open and Distance Learning, Open and Distance Education for Global Collaboration & Educational Development*, pp. 294-302, Athens.
10. **Sifaki, E., & Stamou A.** (2014). «Urban regeneration and social cohesion. Remapping the social and cultural identity of Piraeus», In A. Kyridis (Ed), *Proceedings of the 4th National Conference of the Hellenic Sociological Society, Social Identities and Social Cohesion: Challenges and Prospects*, pp. 659-680. Athens, EKE, (in Greek).
11. Giannioti, O., & **Sifaki, E.** (2019). «Virtual Reality in museum educational programs and the attraction of the student audience», In G. Papadimitriou & C. Costaris (Eds.), *Proceedings of the 4th Panhellenic Conference Education in the 21st Century: School and Culture*, Athens, pp. 215-226 (in Greek).
12. Vafiiadou, Z., & Sifaki, E. (2019). Posters as vehicles of communication with cultural institutions: the case of the cultural festivals of the Municipality of Thessaloniki. In A. Lionarakis, E. Manousou, V. Ioakeimidou, M. Niari, A. Angeli, K. Sfakiotaki, & V. Koutzeklidou (Eds.), *Proceedings of the 10th International Conference on Open & Distance Education: Shaping the Future Together of Education, 10(1B)*, pp. 91-98, Athens (in Greek).
13. Hatzimarkaki, D., & **Sifaki, E.** (2019). Educational programs as a means of communication between the museum and the student public. Awareness raising and participation of the school community in the museum. In A. Lionarakis, E. Manousou, V. Ioakeimidou, M. Niari, A. Angeli, K. Sfakiotaki, & V. Koutzeklidou (Eds.), *Proceedings of the 10th International Conference on Open & Distance Education: Shaping the Future Together of Education, 10(3A)*, pp. 152-165, Athens (in Greek).
14. **Sifaki, E., & Nebaylaki, S.** (2021). Culture and Education: the integration of film literacy in the school environment. In the *Proceedings of the 3rd Panhellenic Scientific Conference PDE of Crete, "Research, teach, learn: Looking for the myth in the labyrinth of modern education"*.
15. Papadakis, St., Vaiopoulou, J., **Sifaki, E.,** Stamovlasis, D., Kalogiannakis, M., & Vassilakis, K. (2021) Factors That Hinder in-Service Teachers from Incorporating Educational Robotics into Their Daily or Future Teaching Practice. In B. Csapó and J. Uhomoihi (Eds). *Proceedings of the 13th International Conference on Computer Supported Education (CSEDU 2021)*, Vol 2, 55-63.
16. **Sifaki, E., & Stamou, A.,** (2022). The economic crisis as a factor for the emergence of a new wave in contemporary Greek cinema: the discourse of film critics. In the *Proceedings of the 7th Regular Conference of the (Hellenic Sociological Society) CSR on the topic: "Societies after the crisis, societies without crisis?"* (pp. 912-923), Athens: Hellenic Sociological Society.

MEMBERSHIP IN SCIENTIFIC SOCIETIES AND RESEARCH INSTITUTES

1. Founding member and director of **CulCo** lab, (Laboratory Cultural Relations and Comparative Arts, University of Thessaly).
2. Associate researcher at the **IRCAV** (Institut de recherche sur le cinéma et l'audiovisuel), Université Paris 3- Sorbonne Nouvelle.
3. Member of **EKE** (Hellenic Sociological Association).
4. Member of **ESA** (European Sociological Association)
5. Member of **SCMS** (Society for Cinema and Media Studies)
6. Membre de l'**ECREA** (European Communication Research and Education Association)
7. Member of **AFECAV** (Association Française des Enseignants et Chercheurs en Cinéma et Audiovisuel)
8. Member of **SFSIC** (Société Française des Sciences de l'Information et de la Communication)

CITATIONS – SCOPUS ID

560 Google Scholar Citations (January 2023)

h-index & i10 index: 10

<https://scholar.google.com/citations?user=1w7WLMEEAAA&hl=en>



Eirini Sifaki (Ειρήνη Σηφάκη)

ΠΑΡΑΚΟΛΟΥΘΗΣΗ

Associate Professor, Department of Language and Intercultural Studies, University of Thessaly

Η διεύθυνση ηλεκτρονικού ταχυδρομείου έχει επαληθευτεί στον τομέα [uth.gr](#) - [Αρχική σελίδα](#)
Cultural Studies Film Studies Cinema Cultural Communication Ethics

ΛΗ

Παρατίθετ

Προσθήκη

Scopus[®]

Scopus Author ID: 56880239700

<https://www.scopus.com/authid/detail.uri?authorId=56880239700>